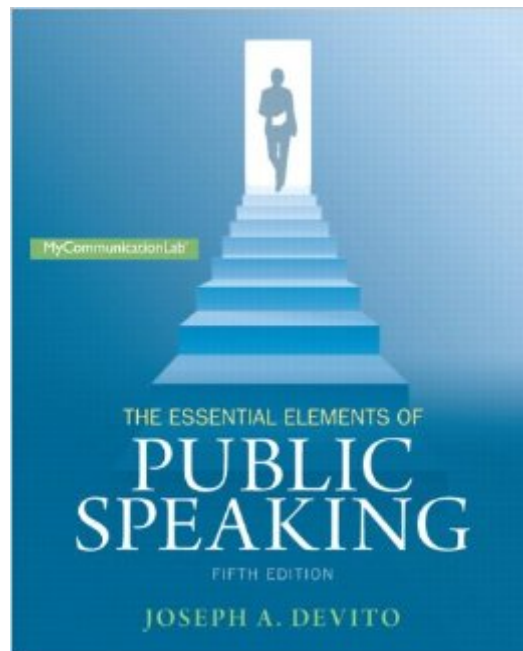


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The Essential Elements Of Public Speaking (5th Edition) (Mycommunicationlab)



Synopsis

Covers the essentials of public speaking This popular public speaking text is a concise, yet comprehensive exploration of the basic principles of public speaking, focusing on the essentials that a beginning student needs to know to prepare and deliver a speech. Research methods, critical thinking, and ethics are all emphasized and presented in unique ways. Briefer than many mainstream public speaking texts, *The Essential Elements of Public Speaking* helps students master key skills as quickly and efficiently as possible. MyCommunicationLab is an integral part of the DeVito program. MediaShare allows students to post speeches and share them with classmates and instructors. Interactive videos provide students with the opportunity to watch and evaluate sample speeches. Online self-assessments and pre- and post-tests help students assess their comfort level with public speaking and their knowledge of the material.

ALERT: Before you purchase, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a CourseID, provided by your instructor, to register for and use Pearson's MyLab & Mastering products. Packages Access codes for Pearson's MyLab & Mastering products may not be included when purchasing or renting from companies other than Pearson; check with the seller before completing your purchase. Used or rental books If you rent or purchase a used book with an access code, the access code may have been redeemed previously and you may have to purchase a new access code. Access codes Access codes that are purchased from sellers other than Pearson carry a higher risk of being either the wrong ISBN or a previously redeemed code. Check with the seller prior to purchase.

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Customer Reviews

I literally used only 2 pages from this book and made an A in my speech class. I honestly don't know if I should consider that a good thing because the book was expensive for being 1s and 0s on my PC. Unless your instructor is going to be quizzing/making exams from the book I suggest you save your money and simply get the 2 pages that illustrate the outline. If you have a speech instructor/professor/teacher earning their pay this book is pointless. Two Stars for the 2 pages. I am by no means belittling the author or his effort, the book has a lot of excellent information for future public speakers but if speech as a class is nothing more than something to mark off on your degree/graduation plan then just find the speech outline.

I ordered this book because it was required for my speech class. It did have a lot of common sense information that most people would already know but the book was very helpful, informative and interesting. Even if the book is not a requirement, I would recommend to anyone seeking a higher level of knowledge in speaking.

Very politically correct, and thus helpful if you plan on speaking to a cross-cultural audience. I had it for an introductory public-speaking college course (undergrad), and found it too heavy on PC and not heavy enough on basic public-speaking skills, an overall frustrating experience.

I was happy that this book was still being sold at since it is a much older edition. Sometimes schools do not change their books for a few years. And, the cost was very affordable. Delivery was on time.

I am sorry, but honestly this book is a waste of money. I bought this textbook for my speech class. The teacher never even used it in lecture, just told us to read on our own. The book provided zero good info. It's basically all common sense just written in a lengthy and boring way.

Buyers beware--when purchasing this textbook for classroom use, please note that internet access to [...] is not available unless one purchases the e text access card package...for an additional \$44.00. Unfortunately our society is too set on making an extra buck rather than focusing on

meeting the needs of students. I am totally unhappy with this purchase!

It came on time and is definitely cheaper than the actual text book by about 20 bucksft t t

The company sent me this book at the expected date and shipping it back was very easy. No complaints there. This book was fine. The writing was straightforward, no frills, and gave good examples. Sometimes it got repetitive which is maybe why it is so short. If public speaking is going to be your profession, this would be a great book to keep for beginners and helped me during my class but other than that, I wouldn't keep it. If you work in the service industry or customer service, a lot of these are things you learn from the job. You will learn more doing the speeches themselves and using some pointers from the book. Good luck!

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